

# Erfan Pardisan

Digital Marketing Expert  
1996 - Hamedan, Iran

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## OBJECTIVE



- Assisting businesses and startups turn into an online fast growing business and rise their income through online marketing strategies
- Engage interested people in online Web world and students, flourish and apply their talents in business through upskilling
- Aid online business managers to grow their share of market through Consultation



## PROFESSIONAL EXPERIENCE

- Co-Founder: **Porteghaliha Academy** - July 2018 – Dec 2020  
Which was rebranded to RastClick Academy later
- Co-Founder: **Iranbe** - [Iranbe.ir](http://Iranbe.ir) - Dec 2019 – Present  
Persian website Service for biggest Wordpress theme
- Co-Founder: **Rastclick Studio** – [Rastclick.co](http://Rastclick.co) - Nov 2020 – Present  
Web Service Studio and Digital Marketing Consultation Agency
- Co-Founder: **RastClick Academy** – [Rastclick.academy](http://Rastclick.academy) - Dec 2020 – Present  
Web Design and Digital Marketing Academy

## EDUCATION

- **Associate**, (2014 - 2016): Software Engineering, Department of Computer Engineering BualiSina University, Hamedan, IRAN
- **Bachelor of Engineering**, (2016 - 2019): IT Engineering, Department of Computer Engineering Hamedan University of Technology, Hamedan, IRAN

## TEACHING EXPERIENCE

- **Teaching Assistant:** Dr.Dezfulian & MS.Afrasiabi - 2017 – 2018  
Formal Languages & Automata course  
DataBase and SQL course
- **Content Producer:** Instagram Marketing [@rastclick.academy](https://www.instagram.com/rastclickacademy) - 2020 – Present  
Web Design and Wordpress development techniques  
Digital Marketing and E-commerce techniques
- **Online Tutor:** Rastclick Academy [Erfan Pardisian](https://www.rastclickacademy.com) - 2020 – Present  
Web Design and Wordpress tutorials  
Digital Marketing and E-commerce tutorials

## PROFESSIONAL SKILLS

- Digital Marketing Expert
- Wordpress Development skills
- Teaching skills
- Search engine optimization
- Google Analytics skills
- Email Marketing
- E-Commerce skills
- Teamwork skills
- Technical work
- MSSQL Server DataBase skills
- JavaScript & JQuery skills
- CSS & HTML5 skills
- Photoshop skills
- Attention to details
- Brainstorming

## LANGUAGES

- **Persian (Farsi):** Native Language  
- Mother Tongue
- **English:** Second Language  
- Full professional proficiency